



EASTPORT AREA CHAMBER OF COMMERCE

www.eastportchamber.net/benefits

BENEFITS OF MEMBERSHIP

Join the Eastport Area Chamber of Commerce (EACC), the 2nd oldest chamber in Maine, est. 1918. Our mission is to develop and support the Eastport area business community, promote tourism, and in turn create and promote a healthy community in which to live.

We serve Eastport and the nearby communities of: Calais, Charlotte, Dennysville, Eastport, Edmunds, Grand Lakes Stream, Lubec, Pembroke, Perry, Pleasant Point, Princeton, Robbinston, Whiting and also Campobello, New Brunswick, Canada

Public Information and Promotion:

- Listing on the website at www.visiteastport.com and www.EastportChamber.net including links, photos, descriptions, event and promotional information about your business.
- EACC Facebook page with over 2,000 friends, shares member and area business information, as well as state and local business resources.
- Current list of restaurants updated and distributed regularly.
- Walking map of downtown Eastport, available on phone with QR code.
- Monthly eNewsletter reaches over 2,000 subscribers with high open and re-open rate.
- EACC invests in advertising to invite visitors to the EACC area in the following travel guides:
 - Maine Invites You - Maine's largest visitor guide, full-color, distribution over 300,000 copies.
 - Ellsworth Area Chamber Guide and the Discover WayDowneast Guide.
 - Regional and statewide print and digital advertising includes Quoddy Tides, Bangor Daily News and Bangor Metro Magazine, Ellsworth American, Portland Monthly, Working Waterfront.
- Staffed information office mid-June through mid-September at our Welcome Center at the Port Authority.

Projects include:

- The Eastport Chamber organizes the annual Salmon and Seafood Festival, always Labor Day weekend, now in it's 36th year.
- The Eastport Buoy Project was a joint effort by the Chamber and the Port Authority; the Buoy was unveiled in 2023 and is the latest photo-op in Eastport!
- The Holiday Lighting Project was launched in 2023 by the Eastport Chamber; 2024 will see additional investment in commercial lighting, expanded locations, more holiday events and regional promotion.
- The Chamber works with Port Authority and local businesses to support the growing cruiseship business in Eastport.
- In 2020 the Chamber launched Eastport Totes - collector edition totebags sold by member businesses, featuring different brand logos of old sardine cans, provided by the Tides Institute and Museum of Art.

Distribution of Business/Travel guides and local business brochures:

- Eastport Port Authority Welcome Center
- Area shops, restaurants, and area overnight accommodations
- Maine tourism locations on state interstates and highways: Kittery, Yarmouth, Hampden North
- Bangor Airport
- Calais Visitor Center, Bar Harbor Chamber Office, Ellsworth Chamber Office

Eastport Area Tourism Advocacy:

- Downeast Area Regional Tourism (DART) - The Eastport Area Chamber has been a leader in this Hancock-Washington County tourism group, one of 8 regional areas of the Maine Office of Tourism.
- Maine Office Tourism (MOT) - The Eastport Area Chamber of Commerce and City of Eastport received a \$10,000 Maine Tourism Marketing Partnership Program grant in 2022 and has reapplied in 2024.
- Maine Tourism Association (MTA) - Publishes the official Maine Travel Guide.

Not a business? Be a friend of the Chamber:

You don't need to be a business to join the Chamber. Join the chamber as a friend and share your love of the Eastport area through volunteering at the Welcome Center, sharing ideas at monthly meetings, offering your unique talents in all areas - marketing, design, writing, technology and more!

Membership Level for 2024/2025:

- 1-2 Employees \$90
- 3-6 Employees \$115
- 7-20 Employees \$175
- 21-40 Employees \$210
- Over 40 Employees \$260
- Restaurants \$115
- Non-Profits \$50
- Friends \$40

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